

Laura A. Paul

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University of Delaware
Department of Applied Economics and Statistics

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APPOINTMENTS

Postdoctoral Researcher, University of Delaware, Department of Applied Economics and Statistics and Center for Experimental and Applied Economics (since 2019)

Research Associate, US Department of Agriculture Economic Research Service (since 2020)

Fellow, Center for Behavioral and Experimental Agri-Environmental Research (since 2019)

Research Assistant, University of California, Davis, Agricultural and Resource Economics Department (2013-2019)

Research Assistant, Duke University, Economics Department and Nicholas School of the Environment (2011-2013)

EDUCATION

Ph.D., Agricultural and Resource Economics University of California, Davis (2019)

M.S., Agricultural and Resource Economics University of California, Davis (2017)

M.A., Economics Duke University, Durham, North Carolina (2013)

A.B., Economics, Kenyon College, Gambier, Ohio (2011)

JOURNAL PUBLICATIONS

1. Weigel, C., **L.A. Paul**, P.J. Ferraro, K.D. Messer. 2020. "Challenges in Recruiting U.S. Farmers for Policy-Relevant Economic Field Experiments" **Applied Economics Policy and Perspective**, Volume 43, Issue 2. <https://doi.org/10.1002/aep.13066>
2. Parsons, G., **L.A. Paul**, K.D. Messer. 2021. "Demand for an Environmental Public Good in the Time of COVID-19: A Statewide Water Quality Referendum." Forthcoming at the **Journal of Benefit-Cost Analysis**.
3. **Paul, L.A.**. 2021. "Heterogeneous and conditional returns from DT maize for farmers in Southern Africa." **European Review of Agricultural Economics**, Volume 48, Issue 5, Pages 1224- 1248. <https://doi.org/10.1093/erae/jbab040>
4. **Paul, L.A.**, M. Kecinski, K.D. Messer, O. Savchenko. 2022. "Nudge or Sludge? An In-Class Experimental Auction Illustrating How Misunderstood Scientific Information Can Change Consumer Behavior." Forthcoming at **Applied Economics Teaching Resources**.

Under Review:

4. Malacarne, J.G., **L.A. Paul**. “Do the Benefits of Better Management Practices on Consumption Outcomes “Dry Up” in the Presence of Drought? Evidence from East Africa.” Revise and resubmit at **Food Policy**.
3. Dineva, P., C. McGranaghan, K.D. Messer, L.H. Palm-Forster, **L.A. Paul**, A.R. Siders. “Lessons from the Conservation Literature and their Application to Coastal Residential Property Buyout.” Under review at **Natural Hazards Review**. (Authorship alphabetical)
2. Boucher, S., M.R. Carter, T.J. Lybbert, J.G. Malacarne, P. Marenya, **L.A. Paul**. “Bundling Stress Tolerant Seeds and Insurance for More Resilient and Productive Small-Scale Agriculture.” NBER Working Paper No. 29234, Under review at the **American Economic Review**. (Authorship alphabetical)
1. Li, T., **L.A. Paul**, K.D. Messer, H. Kaiser. “It’s All Relative: Consistent Marginal Effects in WTP and WTA Framing in Experimental Auctions.” Under review at the **Experimental Economics**.

IN PREPARATION

4. Tiedeman, K., A. Ghosh, **L.A. Paul**, R.J. Hijmans. “Mapping Maize Area in Tanzania: a Comparison of MODIS, Landsat 8, Sentinel-1 and -2, and Planet Satellite Data.” Final revisions, target: **Remote Sensing of Environment**.
3. **Paul, L.A.**, C. McGranaghan, P. Dineva, A.R. Siders, L.H. Palm-Forster, K.D. Messer. “Spatial Coordination of Home Buyouts in Flood-Prone Areas: Experimental Evidence on Economic Mechanisms and Their Tradeoffs.”
2. **Paul, L.A.**, K. Wetzal, J. Davis. “Residential and Individual Behaviors: Interventions and Adoption of Practices to Improve Local Water Quality.”
1. Wallander, S., **L.A. Paul**, R. Iovanna, P.J. Ferraro, K.D. Messer. “Conservation Reserve Program Enrollment Behavior: Effects of Defaults, Anchoring, and Information Nudges on Farmer Decisions.”

RESEARCH FUNDING (Total PI or Co-PI: \$817,877)

5. **National Science Foundation, HEGS**. “Roles of Best Management Practice Persistence in Agricultural Landscape Evolution: A Data-Driven Investigation.” PI: J. Gao, Co-PIs: K.D. Messer, P.J. Ferraro, **L.A. Paul**. \$385,248. 2021-2023.
4. **NOAA Sea Grant**. “Community Resilience and Adaptation to Sea Level Rise and Extreme Storms: Tradeoffs of Home Acquisition Strategies.” PI: C. McGranaghan, Co-PIs: **L.A. Paul**, L.H. Palm-Forster, K.D. Messer, A.R. Siders, \$204,284 including 24 months of graduate student funding. 2021-2023.
3. **USDA- Economic Research Service**. “The Persistence of Cover Cropping in the United States.” PI: K.D. Messer, Co-PIs: P.J. Ferraro, **L.A. Paul**. \$175,000. 2021-2023.

2. **University of Delaware College of Agriculture and Natural Resources Unique Strengths Graduate Student Fellowship**; PI: K.D. Messer, Co-PIs: C. McGranaghan, **L.A. Paul**. \$33,345 representing 3 semesters of graduate student funding.
1. **Chesapeake Bay Trust**. “Individual and Homeowner Behavior Change for Improved Water Quality.” PI: **L.A. Paul** \$20,000. 2020.

Grants Under Review

1. **USDA-NIFA AFRI Environmental and Natural Resources Economics (ENRE) Program**. “Persistence of Cover Crops to Improve Soil Health.” PI: K.D. Messer, Co-PIs: **L.A. Paul**, L. Prokopy, P.J. Ferraro, J. Gao \$749,841.

SELECTED PRESENTATIONS

University of Maine School of Economics Invited Seminar (2021)

Agricultural and Applied Economics Association Annual Meeting, Austin TX (2021)

European Association of Agricultural Economists Congress, Virtual (2021)

Northeast Agricultural Resource Economics Association Annual Meeting, Virtual (2021)

University of Delaware College of Agricultural and Natural Resources Symposium (2020)

Markets, Risk and Resilience Innovation Lab at USAID, Washington, D.C. (2019)

Agricultural and Applied Economics Association Annual Meeting, Washington, D.C. (2018)

Agricultural and Applied Economics Association Annual Meeting, Chicago, IL. (2017)

Agricultural and Applied Economics Association Annual Meeting, Washington, D.C. (2013)

TEACHING AND MENTORING

Teaching Experience:

Intermediate Microeconomics, **Instructor of Record** , 62 Students, Agricultural and Resource Economics, University of California, Davis, 2017

Intermediate Microeconomics, **Teaching Assistant**, 57 Students, Agricultural and Resource Economics, University of California, Davis, 2017

Experimental Economics (graduate), **Guest Lecturer and Teaching Assistant**, Applied Economics and Statistics, University of Delaware, 2019 and 2020

Experimental Economics (undergraduate), **Guest Lecturer**, Economics, Kenyon College, 2021

Conducting Applied Economics Research (graduate), **Guest Lecturer**, Applied Economics and Statistics, University of Delaware, 2021

Mentoring:

Masters Thesis Committee: Polina Dineva, Applied Economics and Statistics, University of Delaware

Project WiCCED Undergraduate Research Program: Allison Harten (2019), Tatum Casey (2020), Brian Kennedy (2020), and Karen Dong (2020), Katie Peduto (2021)

Graduate Program Assistant, Benjamin N. Duke Merit Scholars, Duke University

Graduate Program Assistant, Angier B. Duke Merit Scholars, Duke University

Additional Certifications:

LEAD (Leveraging Equity And Diversity) Ally Certificate, University of Delaware

UndocuAlly Certificate, AB-540 and Undocumented Center, Univ. of California, Davis

Teaching Certificate, Scholarly Teaching Strategies to Maximize Student Learning, Center for Educational Effectiveness, University of California, Davis

SELECTED OUTREACH AND MEDIA

Coordinator, Center for Behavioral and Experimental Agri-Environmental Research Seminar Series, 2020-2022

Op-Ed, The News Journal, “Despite COVID-19 Challenges, Delawareans Still Want to Invest in Cleaner Water” <https://www.delawareonline.com>, 2020

Conference Coordinator, “Partnerships to Scale Insured Drought-Tolerant Maize Seeds in Tanzania” Stakeholder Meeting, Arusha, Tanzania, 2018

Basis Innovation Lab for Assets and Market Access Spotlight, “Partnerships to Scale Insured Drought-Tolerant Maize Seeds in Tanzania” <https://basis.ucdavis.edu/people/laura-paul>, 2018

Workshop Coordinator, “Protecting Farmers Against Weather Risk: Satellite Based Index Insurance with Drought-Tolerant Maize” Stakeholder Meeting, Tanzania, 2017

CGAP Working Paper, “Resilience and Health Shocks: The potential of health savings accounts and health loans.” <http://www.cgap.org/publications/resilience-and-health-shocks>, 2016

ACADEMIC SERVICE

Journal Referee: American Journal of Agricultural Economics (5), Journal of Environmental Economics and Management (1), Agricultural and Resource Economics Review (2), Journal of Development Studies (2), Applied Economics and Policy Perspectives (1), Journal of Agricultural and Applied Economics (1), Journal of Environmental Management (1), Demographic Research (1)

Abstract Reviewer: 2021 NAREA Annual Meeting, 2020 AAEEA Annual Meeting; 2018 Pacific Conference in Development Economics

Other Service

Mentor for AEA CSQIEP Mentoring Program (2020- 2021)
Graduate Student Associate Instructor Mentor, University of California, Davis (2017- 2018)
ARE Graduate Professional Development Coordinator, University of California, Davis (2013- 2017)
Graduate Student Council, University of California, Davis (2013- 2014)
Duke University Economic Masters Student Council (2011- 2013)
Duke University Graduate Student Council Representative (2011- 2012)
Duke University Annual Fund Executive Committee Representative (2012- 2013)
Kenyon College Alumni Council, Representative (2011- 2012)

HONORS AND AWARDS

Gifford Foundation Research Award, University of California, Davis, \$1,000. 2018.
Henry A. Jastro Research Award, University of California Davis, \$3,000. 2017.
Gifford Foundation Research Award, University of California, Davis, \$1,000. 2017.
Provost's First Year Fellowship, University of California, Davis, \$25,200, and payment of fees and tuition. 2013-2014.

LANGUAGES AND SKILLS

French (intermediate); Stata, R, Matlab, L^AT_EX

CITIZENSHIP

United States

REFERENCES

Kent D. Messer, S. Hallock du Pont Professor, Department of Applied Economics and Statistics, University of Delaware. messer@udel.edu
Leah H. Palm-Forster, Associate Professor of Applied Economics, Department of Applied Economics and Statistics, University of Delaware. leahhp@udel.edu
Paul J. Ferraro, Bloomberg Distinguished Professor of Human Behavior and Public Policy, Johns Hopkins University. pferraro@jhu.edu

Teaching Reference

Kristin Kiesel, Associate Professor of Teaching, Agricultural and Resource Economics Department, University of California, Davis. kiesel@ucdavis.edu